

IN THE CLAIMS

1-25 (canceled)

26 (new): A deodorizing cleansing and aiding agent to be added to a cloth article washing base for washing cloth articles and preventing human body enzymes from generating human body bad smells, wherein said agent comprises active principles including alpha and beta hydroxy acid esters which, upon contacting said human body enzymes, are decomposed to aliphatic alcohols and alpha hydroxy acids preventing said human body enzymes from degrading human perspiration susceptible to generate short chain fat acids and said human body bad smells, and wherein said washing base is present in a by weight rate from 1.0 to 10%.

27 (new): An agent according to Claim 26, wherein said active principles comprise bacteriostatic and/or bactericide surface active principles, including zinc and magnesium derivatives, C8-C10 fat acid acylglutamate, surface active agents such as octyl acid, glycerin, hydroxy diphenyl trichloro and hydroxy diphenyl chloro ethers.

28 (new): An agent according to Claim 26, wherein said active principles comprise odorous molecule organic sequestering substances, complex silicates such as active bentonites and zeolites.

29 (new): An agent according to Claim 28, wherein said odorous molecule organic sequestering substances comprise cyclodextrins.

30 (new): An agent according to Claim 26, wherein said active principles comprise tocopherol and propylgallate.

31 (new): An agent according to Claim 26, wherein

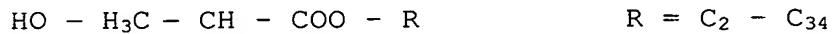
said active principles comprise ammonium salts.

32 (new): An agent according to Claim 26, wherein said active principles comprise one or more esters having a formula $R - O - R'$, where R is a linear or branched alkyl radical having a C₂-C₃₄ chain and R' is an alpha or beta hydroxy acid radical, derived from glycol or lactic, or citric or malic or tartaric or gluconic or mandelic acid esters.

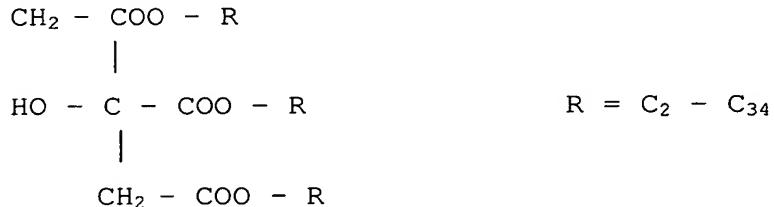
33 (new): An agent according to Claim 32, wherein said glycol ester has a formula:



34 (new): An agent according to Claim 32, wherein said lactic ester has a formula:



35 (new): An agent according to Claim 32, wherein said citric ester has a formula:



36 (new): An agent according to Claim 32, wherein said malic ester has a formula:

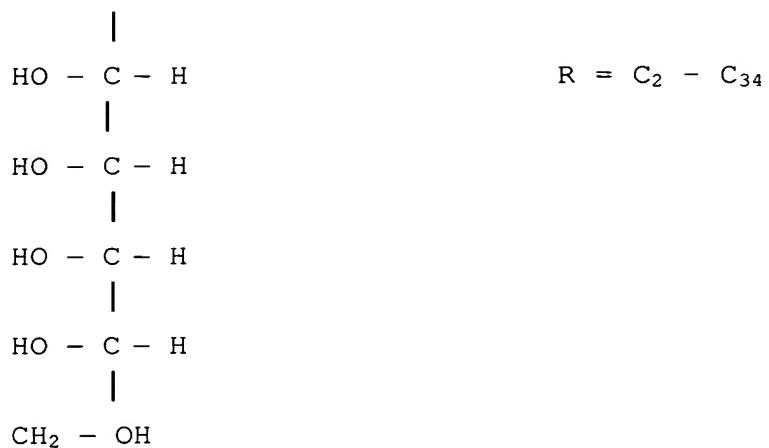


37 (new): An agent according to Claim 32, wherein said tartaric ester has a formula:



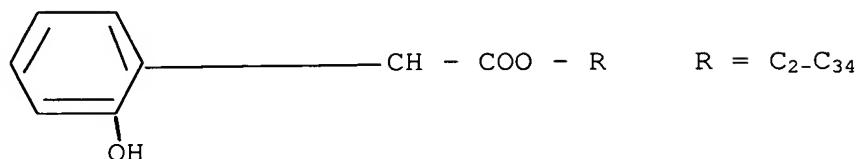
38 (new): An agent according to Claim 37, wherein said gluconic ester has a formula:





39 (new) An agent according to Claim 32, wherein said mandelic ester has a formula:

40 (new) :



41 (new): An agent according to Claim 26, wherein said aliphatic alcohols comprise linear or branched chain aliphatic alcohol undecanol.

42 (new): An agent according to Claim 26, wherein said washing base comprises ethylenediamine tetracetic acid.

43 (new): An agent according to Claim 26, wherein said washing base comprises coconut fat alcohols such as ethoxylated alcohols having a carbon number from 12 to 18.

44 (new): An agent according to Claim 26, wherein said washing base comprises liquid or gel, or suspension powder formulated compositions, or a single-dose packet containing one or more of the following components:

- anionic bases (sodium, tea, ammonium laurylether sulphate, zinc laurylether sulphate; sodium, tea, ammonium lauryl sulphate; sodium, tea, ammonium alkylbenzenesulphonate; sodium, tea, ammonium alkansulphonates; sodium, tea, ammonium sulphonated alpha-olefins), in a weight rate dose from 0.1 to 50%;

- non ionic bases (ethoxylated alcohols having a linear or branched C3-C22 alkyl chain and an ethoxylation and propoxylation degree from 2 to 30 moles; fat acid amides; alkylpolyglucosides; amine oxides), with a dose, by a weight rate, from 0.1 to 50%;

- amphoteric bases (alkylamidobetaine, alkylamidopropylbetaine, alkylamidosultaine), with a dose, by a weight rate, from 0.1 to 50%;

- cationic bases (dialkylmethyl ammonium methalsulphate; quaternized tert amines, imidazoline), by a weight rate from 0.1 to 50%;

- soaps (fat acids salified by sodium, potassium, mea, tea), by a weight rate from 0.1 to 50%;

- coformulating and coactive agents: (phosphonates; ethylenediamine tetracetic acid derivatives; citric acid and sodium and potassium derivatives, ethylene, propylene, dipropylene glycols; ethyl and isopropyl alcohol; activated bentonites; calcium and sodium chlorides; amilolytic,

lipolytic, proteolytic enzymes; polyvinyl pirrolidone and derivatives thereof; optic whitening agents derived from distyryldiphenyl; polymeric styrene/acryl dispersions; polyacrylates; dimethylpolysiloxanes; isothiazolinones, benzoisothiazolinones, bronopol, N-formals; coloring agents), by a weight rate, from 0.1 to 20%;

- natural essences or essence compositions, by a weight rate, from 0.1 to 5%.

45 (new): An agent according to Claim 26, wherein said washing base comprises powder or pressed (tablets) formulated compositions, or a single-dose packet, containing one or more of the following components:

- anionic bases (sodium, tea, ammonium alcansulphonates; sodium, tea, ammonium lauryl sulphate; sodium, tea, ammonium alkylbenzene sulphonate) by a weight rate of 0.1 to 30%

- non ionic bases (ethoxylated alcohols with a linear or branched C3-C22 alkyl chain and an ethoxylation and propoxylation degree from 2 to 20 moles; fat acid amides; alkylpolyglucosides; amine oxides), by a weight rate from 0.1 to 30%;

- amphoteric bases (alkylamidobetaines, alkylamidopropylbetaines, alkylamidosultaines), by a weight rate of 0.1 to 50%;

- soaps (sodium salified fat acids), by a weight rate of 0.1 to 30%;

- filling substances: (powder and grained sodium sulphate, dense and light sodium carbonate, sodium silicate and disilicate), by a weight rate of 0.1 to 40%;

- coformulating and coactive substances:

(zeolites; mono and tetrahydrate sodium perborate, sodium percarbonate, sodium persulphate; phosphonates; ethylenediamine tetracetic acid derivatives; citric acid and sodic derivatives; perborate and percarbonate activating substances, i.e. tetracytlenediamine; bentonites and activated bentonites; carboxymethylcelluloses; amylolytic, lipolytic, proteolytic enzymes; polyvinylpirrolidones and derivatives thereof; optic whitening substances of stilbene and distiryl diphenyl derivatives; polyacrylates; dimethylpolyoxylopanes; coloring agents), by a weight rate of 0.1 to 30%.

46 (new): An agent according to Claim 26, wherein said washing base comprises washing and ironing aiding, softening or stain removing, sizing, or whitening substances, liquid, gel, powder, or tablet formulations, or single-dose packets, containing one or more of the following components:

- cationic bases (dialkylmethyliammonium metasulphate; quaternized tert-amines, dialkyl-dymethylammonium chloride; imidazoline), by a weight rate of 0.1 to 50%;
- amphoteric bases (alkylamidobetaine, alkyl-amidopropylbetaine, alkylamidosultaine), by a weight rate of 0.1 to 50%;
- anionic bases (sodium, tea, ammonium laurylether sulphate; sodium, tea, ammonium lauryl sulphate; sodium, tea, ammonium alkylbenzenesulphonate), by a weight rate of 0.1 to 50%;
- non ionic bases (alkyl C3 - C22 linear or branched ethoxylated alcohols and with an ethoxylation and propoxylation degree of 2 to 30 moles; fat acid amides; alkylpolyglucosides; amine

oxides), with a weight rate dose from 0.1 to 50%;

- active oxidizing principles (sodium hypochlorite, hydrogen peroxide, mono and tetrahydrate sodium perborate, sodium percarbonate, sodium persulphate), by a weight rate of 0.1 to 99%;
- reducing active principles (sodium hydro-sulphite), by a weight rate of 0.1 to 99%;
- starches and modified starches by a weight rate from 0.1 to 30%;
- co-formulating and coactive substances: (phosphonates; ethylendiamine tetracetic acid derivatives; citric acid and sodium and potassium derivatives, ethyl and isopropyl alcohol; calcium, sodium and ammonium chlorides; amylolitic, lypolitic, proteolitic enzymes, polyvinylpirrolidones and derivatives thereof; optic whitening substances derived from distiril dyphenil; polymeric styrene/acryl dispersions; dymethyl polysiloxanes; isothiazolinones, benzoisothiazolinones; bronopol, N-formals; coloring substances), by a weight rate of 0.1 to 20%;
- natural essences or essence compositions; by a weight rate of 0.1 to 10%;

47 (new): An agent according to claim 26, wherein said washing base comprises liquid cleansing substances for washing clothing articles, either by hand or in a washing machine, with a formulation comprising one or more of the following components, in the indicated rates:

Sodium laurylethersulphate	8	(% by weight)
Alkylbenzenesulphonate TEA	6	"
TEO C12-15 Alcohol	1.5	"

Alkylamidosultaine	1	"
Hydroxyacetyl hydroxyethyl	0.2	"
Ammonium chloride		
Potassium soap	3	"
Ethylene Diamine Tetra Acetic Acid	0.5	"
Amylasis enzyme	0.15	"
Proteasis enzyme	0.3	"
Lipasis enzyme	0.2	"
Preserving agents	q.s	"
Perfume	0.3	"
Cosmacol ELI	0.8	"
Isalchem 11	0.5	"
Coloring or dyeing agents	q.s	"
Water	q.s	"

48 (new): An agent according to claim 26, wherein said washing base comprises powder cleansing substances for washing clothing articles, either by hand or in a washing machine, comprising two or more of the following components:

Sodium laurylsulphate	10	(% by weight)
TEA alkylbenzesulphonate	5	"
TEO C12-15 alcohol	7	"
Alkylamidosultaine	0.5	"
Hydroxyacetyl hydroxyethyl	0.2	"
Ammonium chloride		
Potassium soap	5	"
Sodium percarbonate	10	"
Sodium carbonate	15	"
Sodium silicate	3	"
Ethylene Diamine Tetra Acetic Acid	0.5	"

Zeolite	15	"
Amylasis enzyme	0.15	"
Proteasis enzyme	0.3	"
Lipasis enzyme	0.2	"
Carboxymethylcellulose	1.5	"
Perfume	0.3	"
Cosmacol ELI	1.5	"
Isalchem 11	1	"
Sodium sulphate	q.s.	"

49 (new) An agent according to claim 26, wherein said washing base comprises washing liquid aiding substances having a softening activity and comprising two or more of the following components:

Alkylamidosultaine	1	(% by weight)
Dialkylesterammoniummetha-	10	"
Sulphate		
Ethylenediamine Tetra Acetic	0.5	"
Preserving agents	q.s	"
Perfume	1.5	"
Ethoxylated C12-18 10 OE alcohol	1.5	"
Silicone	0.1	"
Isopropyl alcohol	1	"
Cosmacol ELI	0.8	"
Isalchem 11	0.5	"
Water	q.s	"